



## Early Rock (60s-70s)

History and  
Development

# Early Rock

## Key Facts

- The youth culture formed by Rock'n'roll in the 50s had major influence
- Many new musical styles began to emerge
- Styles that could be loosely classified as 'rock' music began to emerge in the UK



- Pictured: The Who
- Many young bands began to form throughout the US and in Britain
- Songs began to feature stronger melodies, harmonies and more complex structures and arrangements compared to rock'n'roll or R&B
- Bands like The Who and The Rolling Stones had a slightly edgier sound and were major influences for the development of heavy metal music in the 70s

## Early Rock Main Artists

- The Rolling Stones (*Satisfaction* – 1965)
- The Kinks (*You Really Got Me* – 1964)
- The Who (*Pinball Wizard* – 1969)
- Pink Floyd
- The Small Faces
- The Animals



- Pictured: The Kinks

# Psychedelic Rock

## Key Facts

- Influenced by folk/folk-rock music
- The use of hallucinogenic substances led to much experimentation in the genre
- Commercial popularity wasn't important



- Pictured: The Doors
- Free festivals like Woodstock and the Isle of Wight Festival fostered this type of music
- Lyrics displayed themes of surrealism and fairy tales

# Psychedelic Rock

## Main Artists

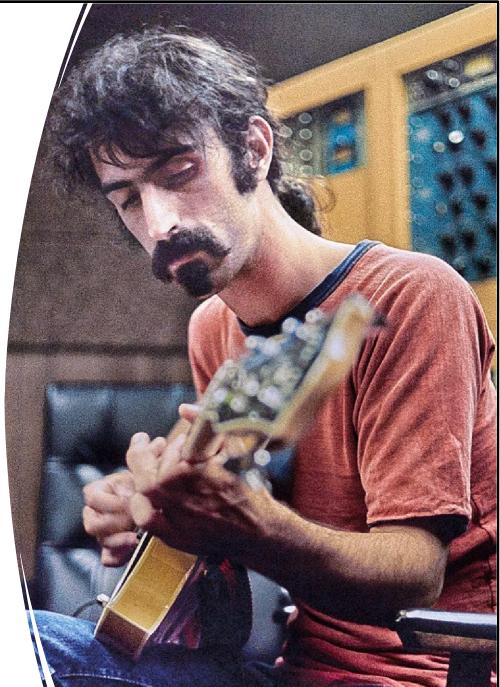
- The Grateful Dead
- Country Joe and The Fish
- The Doors (*Light My Fire* – 1967)
- Frank Zappa (*Motherly Love* - 1966)
- Captain Beefheart & His Magic Band
- Tangerine Dream (*Journey Through a Burning Brain* – 1970)
- Hawkwind



- Pictured: Tangerine Dream
- Some bands had periods or some songs that could be considered to belong to the genre
  - The Beatles
  - The Who
  - Pink Floyd
  - Jimi Hendrix

# Psychedelic Rock Technology and Production

- Heavy processing on guitars
- Use of early samplers (Mellotron)
- Large amounts of reverb and delay
- Use of synthesis to create surreal sounds
- Tape loops and ambient recordings to add texture



- Pictured: Frank Zappa
- Distortion, feedback, fuzz, phaser, echo/delay and Leslie speakers were commonly used
- Ambience created to produce surreal textures

# Progressive Rock

## Key Facts

- Developed initially as part of the psychedelic rock scene
- Focused more on concept albums than commercial success with singles
- Later, more commercial success was achieved



- Pictured: Pink Floyd
- Pink Floyd achieved international success with Dark Side of The Moon

# Progressive Rock

## Main Artists

- Pink Floyd (*Money* – 1973)
- King Crimson
- Yes
- Genesis (*The Lamb Dies Down on Broadway* – 1974)
- Jethro Tull
- Soft Machine
- The Moody Blues (*The Afternoon* – 1967)
- Emerson, Lake & Palmer



- Pictured: Genesis

# Progressive Rock

## Technology and Production

- Focused on achieving an 'expensive' sound
- Guitars ranged from cleaner sounds to more processed
- Synthesisers played an important melodic role



- Pictured: The Moody Blues
- Expensive sounding layered recordings, lush reverbs and delays
- Chorus, flanger, phaser and full on distortion and fuzz could all be heard in this genre
- New synths like the Moog and ARP would have been used extensively along with electric pianos and organs