



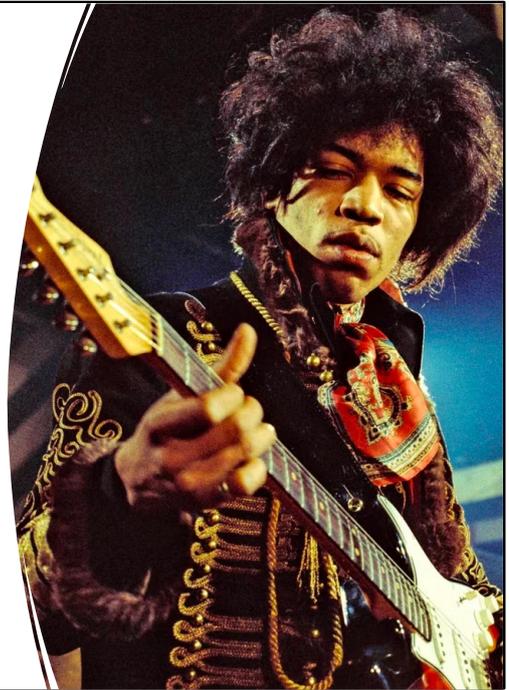
70s-80s Rock

History and
Development

Heavy Rock

Key Facts

- The evolution of the **electric guitar** was instrumental to the development of Heavy Rock music
- Extravagant stage presence
- Heavily influenced by blues and early rock



- Pictured: Jimi Hendrix
- Blues and Rock'n'roll artists such as Muddy Waters, B.B. King and Chuck Berry
- Presented themes of rebellion, freedom and individuality

Heavy Rock

Main Artists

- Jimi Hendrix (*Purple Haze* – 1967)
- Led Zeppelin
- Deep Purple
- Black Sabbath (*War Pigs* – 1970)
- Motörhead
- Iron Maiden
- Saxon
- Def Leppard



- Pictured: Black Sabbath

Heavy Rock

Technology and Production

- Heavy use of distortion, valve amps and effects to create a massive guitar sound
- Use of effects
- Use of feedback and finger tapping
- Large reverbs
- Thick and heavy drums and bass

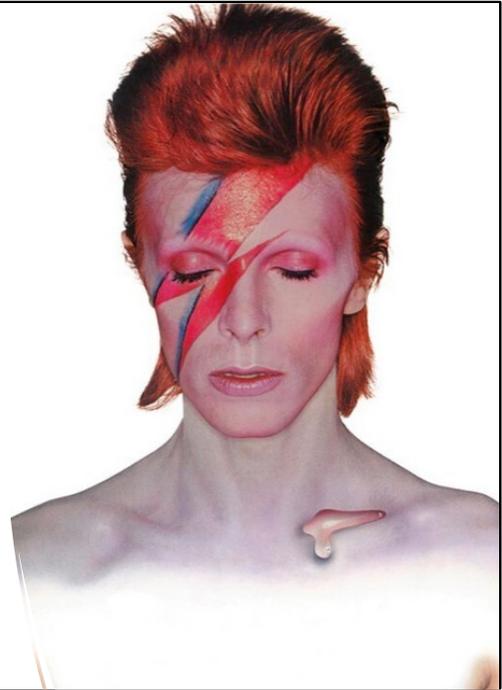


- Pictured: Led Zeppelin
- Fuzz, wah wah, phaser

Glam Rock

Key Facts

- Influenced by 60s pop and rock music
- 'Glitzy', 'larger-than-life' stage presence
- Lyrics were less controversial than Heavy Rock

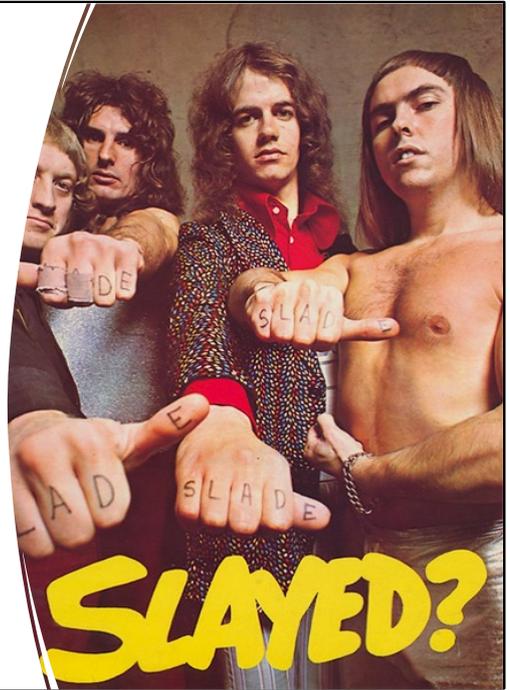


- Pictured: David Bowie
- Lyrics were often sexually aggressive

Glam Rock

Main Artists

- Slade (*Jeepster* – 1971)
- The Sweet
- David Bowie (*Starman* – 1972)
- Mott the Hoople
- Suzi Quatro
- Bryan Ferry/Moxy Music (*Virginia Plain* – 1972)



Glam Rock

Technology and Production

- Similar production to other rock music
- Multitracked to provide a big and clear sound
- Natural or plate reverb
- Tape delay

